



ELVIO COGNO JOINS THE GAMBERO ROSSO TOP ITALIAN WINES ROADSHOW 2011/2012

October 2011: **Elvio Cogno** winery in Novello (CN) - Piedmont is pleased to announce its participation in the important **Top Italian Wines Roadshow of Gambero Rosso**.

At the Roadshow, now in its fifth edition, will participate around fifty producers, the representatives of the best Italian oenology, who, together with the Gambero Rosso, have become promoters of a message of high quality around the world.

The Top Italian Wines Roadshow was established in 2007 with the aim of telling the great changes that occurred in Italy over the past 20 years in the wine sector. Since the first edition, it has gathered great success, reaching thousands of visitors. The Roadshow welcomes an average audience of 500-700 people per city, addressing wine and food professionals, journalists, opinion leaders and a selected group of consumers.

The seminars, led by Gambero Rosso experts, in the previous editions have always been sold out.

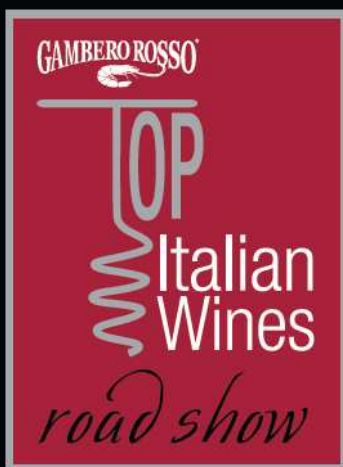
The Gambero Rosso Tour, therefore, will offer the possibility to the owners of Elvio Cogno winery, **Valter Fissore and Nadia Cogno**, to get in touch with the most important international wine markets, including Asia and South America for the first edition. Some tour dates will be also attended by the employee of Cogno, **Daniele Gaia**.

CALENDAR 2011 - 2012:

Mumbai, October 24th, 2011
Singapore, October 27th, 2011
Seoul, October 31st, 2011
Moscow, November 29th, 2011
St. Paul, April 2012
Rio de Janeiro, April 2012

Just a few days before the beginning of the Roadshow, feverish preparations are under way in the cellar for the first date. Valter and Nadia say together that *"after so many years of hard work, we are very proud to be among the few and carefully selected wineries that will promote the name of Italy in the world. It will be a demanding task to represent Piedmont among these prestigious wineries, but we will pursue our mission in the best way"*.

They add, then, with satisfaction *"a special thanks to all Gambero Rosso staff, who has always believed in Elvio Cogno winery and its wines...."*



2011/2012

MUMBAI
October 24th, 2011
Hotel Taj Lands End

SINGAPORE
October 27th, 2011
Hotel St. Regis

SEOUL
October 31st, 2011
Grand Hyatt Seoul

MOSCOW
November 29th, 2011
Hotel Baltshug Kempinski

SAN PAOLO
april, 2012

RIO DE JANEIRO
april, 2012

Participating Wineries

Apollonio	Lunae Bosoni
Argiolas	Marchesi di Barolo
Bertani	Masciarelli
Cantina Gallura	Masi/Serego Alighieri
Cantine Due Palme	Medici Ermete & Figli
Cantine Tollo	Monte Schiavo
Cavit	Nals Margreid
Cecchi	Nino Franco Spumanti
Ceci	Planeta
ColleMassari - Grattamacco	Poderi dal Nespole
Colpetrone	Provenza
Conti Zecca	Rocca delle Macie
Cusumano	Ruffino
Di Majo Norante	Ruggeri
Domini Castellare di Castellina	Tenute Donna Olga
Donnafugata	Tenute San Guido
Elvio Cogno	Tenute Sella&Mosca
Falesco	Tolaini
Fattoria del Cerro	Torrevento
Feudi di San Gregorio	Umani Ronchi
Firriato	Valle Reale
Gaja	Velenosi
Gruppo Italiano Vini	Villa Medoro
Guido Berlucchi & C.	Villa Sandi
Livon	Volpe Pasini
	Zonin

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