

PRESS RELEASE

*Wine&Spirits Magazine has elected Elvio Cogno as 2009 Winery of the Year
The annual "Top 100 Winery of the Year" event will be held on October 14th*



Novello (CN) – We just learned that the eminent **Wine&Spirits Magazine has elected Elvio Cogno as 2009 Winery of the Year.**

Every year, the W&S blind tasting jury examines more than 9.000 wines from all over the world and passes the best along to their critics. Their annual Wineries of the Year list is made up of brands which produce a range of wines that score at the top of their categories.

The rating is based on the long-term winery performance and on the analysis of reviews over the past years (www.elviocogno.com - Reviews).

The top level Cogno's wines selected from Wine&Spirits in 2009 August issue are:

- **Barolo Vigna Elena 2004 (score 94)**
- **Barolo Cascina Nuova 2005 (score 91)**
- **Barolo Ravera 2005 (score 90).**

The winery is also presented in the special number **"Best in the world of wine – Champions of value"** with Barolo Cascina Nuova 2005 (★★★★ stars) and Barolo 2004 (★★★ stars).

Wine&Spirits, part of the wine-related publishing USA leaders, and edited by Joshua Greene, will award 2009 wineries during the annual "Top 100 Winery of the Year" event on Wednesday October 14th, at the Galleria in the San Francisco Design Center.



The event schedule is as follows: trade tasting from 5:00-6:30pm; tasting for consumer (VIP) starts at 6:00pm; from 6:30pm to 8:30pm opens the general consumer session. The organizers estimate about 600 entrances (300 trade and media and 300 consumers).

We are waiting to read about Elvio Cogno's award "Wineries of the Year" in Wine&Spirits winter issue.

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